

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from March 14, 2018 at the Carriage House Theater

Present: B. Chabot, A. Daddabbo, J. Giannettino, J. Kline, E. McHugh, K. Tehan, K. Walker

Excused: M. Alberici, R. Bradley, Rev. P. Carter, D. Lamb, S. Muldoon, D. Stankus, M. Vanek

Absent: S. Kline, E. Onori

Guests: Reilly Lagerhausen – Seward House Museum; Kirsten Wise – Cayuga Museum; Kimberly Szewczyk, National Parks Service; Sydney Fisher, Community Preservation Committee; Jessica Armstrong, Cayuga County Historian's Office; Maria Welych, Schweinfurth Art Center

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on March 14, 2018 at 9:05 a.m. by A. Daddabbo. A. Daddabbo read the mission statement and all present introduced themselves.

Approval of the Minutes

E. McHugh made a motion to accept the 1/10/18 minutes as submitted and the motion was seconded. **All were in favor and the motion carried.**

Approval of the Finance Report

G. Sears presented the Finance Report. J. Kline made a motion to accept the finance report as submitted and the motion was seconded. **All were in favor and the motion carried.**

Site Directors

A. Daddabbo stated the Site Directors have met.

B. Chabot stated the committee members have made a plan to meet more frequently.

K. Walker stated they are planning a collaborative 2020 project amongst the sites.

E. McHugh stated another goal is to make the Commission work for the sites.

Marketing Committee

J. Kline stated the Marketing Committee met 1/30/18. Dates have been chosen for fifteen themed posts to be promoted by Pinckney Hugo Group. New photos are being taken by Maureen McEvers with MGM Photography to increase the image library to be used by PHG. A deadline for photos to be sent to PHG needs to be chosen.

Passport to History

G. Sears presented an overview from the 3/9/18 meeting, included in the packet. Commission members were invited to attend a future meeting and discussion followed.

New Business

G. Sears presented the two new print ads designed by Coburn Design. They will be featured in the July/Aug. edition of Life in the Finger Lakes magazine and the Skaneateles Area Chamber of Commerce Directory brochure.

Old Business

G. Sears shared the conversation conducted with Gary Duckett, Parks & Trails Supervisor, about permitting H&J Hospitality at the Emerson Park Pavilion to be included in the promotion of the Holiday Traditions celebration for 2018, should they decide to host another event in December. H&J has been instructed to contact G. Sears by early November 2018 for inclusion in the press release. G. Sears will report on this at the November meeting.

E. McHugh suggested a criterion should be created for consistency, to be used with potential future partners and commission members agreed.

Announcements

Commission members shared upcoming events at their sites.

Maureen McEvers of the Cayuga County Office of Tourism presented details about using the tourcayuga.com extranet and discussion followed.

Adjournment

Meeting was adjourned by A. Daddabbo and seconded at 10:36 a.m.

The next Commission meeting will be held at 9:00 a.m. on 5/9/18 at Schweinfurth Art Center.

Minutes by Gillian Sears